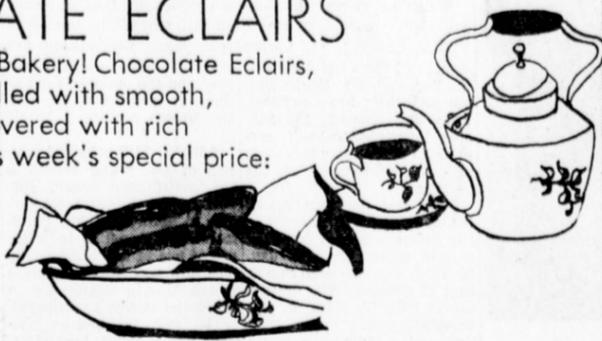




CHOCOLATE ECLAIRS

From our Magic Chef Bakery! Chocolate Eclairs, a delightful favorite filled with smooth, creamy custard and covered with rich chocolate frosting! This week's special price:

17^c each



TV CANDIDS by Terrence O'Flaherty

Disease, surgery, psychoanalysis, and death are still the Four Horsemen of the TV Apocalypse.

In addition to several soap opera clinics operating on daytime television, the after-dark Doctors Kildare and Casey have returned this season with new diseases. A new pair of psychiatrists have set up practice in "The Breaking Point" and "The Eleventh Hour" has returned with a new co-star.

"Ben Casey" will continue as a series of affectionate close-ups of Vincent Edwards with guest stars doing all the work. I suspect they could run a whole season without Edwards at all by simply splicing in old close-ups such as Shot 12-A (Casey looking down at child patient) or Shot 14-B (Casey listening to an old man who doesn't want to be operated upon.)

There is one shot that is seldom used. It's Casey talking to the press. Edwards grants interviews only on whim. Perhaps it's just as well. He promised his producer two seasons ago: "I'll do nothing to disturb the image of Ben Casey." Off stage he frowns and plays the horses.

On the other hand, one of the most pleasant and popular young stars in these parts is Richard Chamberlain. Those who watch television will know him as young Dr. Kildare, whose bedside manner is so impeccable and whose ideals are so high that he almost seems to be a hero cut from another, happier period in Hollywood celestial cycles.

Chamberlain, both on and off the sound stage, is a refreshing return to normalcy. One suspects that he has the strength of 10, because he is pure in heart. Had he been a star in the 30s, he would have posed in tennis flannels like Richard Cromwell, whom he resembles in many ways.

I watched him shoot a scene recently with Molly Picon, the fine old actress from the Yiddish theater who has a guest star role in the latest Kildare episode being directed by John Newland. Unlike several other sets I have visited, the Kildare crew is a happy bunch and goes about its chores jokingly and with a smile. I even saw Raymond Massey laughing.

The scene being shot was a difficult family hassle. Chamberlain felt that he would be a distraction and better left out of the scene.

"Oh, no you don't," said Newland. "You stay in."
"But what shall I do?" asked Chamberlain.
"Just stand there and look terribly handsome," replied Newland with a big smile.

For the past two years Dr. Kildare has been doing just that on the series and it has been enough to catapult him to stardom in a shorter time than it took MGM to change the name of Spangler Arlington Brough to Robert Taylor in the old days.

Off stage he has the bounce and enthusiasm that comes from a young man who first discovers he has what people like.

"This season it's better than ever. I'm a full-fledged doctor and the parts are better," he said.

"You mean you have more action and fewer close-ups?" I asked.

"Oh, I hope they never stop those close-ups," he said with mock seriousness.

Right now it looks as if Kildare is going to be practicing forever. But when the show does stop Chamberlain says he will look forward to two things: Doing a Broadway musical and resuming his social life which he abandoned two years ago.

"Practicing medicine takes all of my time these days," he said with a sigh. "But I like it," he added hastily.

I'm sure he does.

IN POLYUNSATURATES

NUCOA MARGARINE

21^c incl. 2c off

GIANT MAGIC CHEF DETERGENT 49^c

Washes and keeps counters clean! 125 ft. roll
Wax Paper 23^c
Use for any course of the meal! 42 oz. box
Paper 59^c
Liven up sandwiches and meals! 26 oz. jar
Pickles 49^c
Desserts to please all ages. 11 oz. can
Oranges 4 for \$1

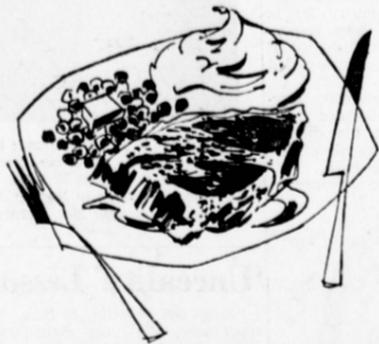
PEACHES \$1
halves or sliced

BUTTONS \$1
ROOMS

CRISP, JUICY
APPLETTARS
25^c

TENDER
CRISP CELERY
10^c

SWEET
ONIONS
5^c lb.



U.S.D.A. "CHOICE" BEEF

CLUB STEAK 98^c lb.

U.S.D.A. "Choice" Beef. Perfectly aged for flavor and tenderness! Superb for all occasions!

TOP SIRLOIN STEAK \$1³⁹ lb.

U.S.D.A. "Choice" Beef. This marvelously flavorful steak is always a family favorite!

TENDER CUBED STEAK 98^c lb.

U.S.D.A. "Choice" Beef. Tender, juicy, grain-fed beef, expertly trimmed for full food value!

JUICY SWISS STEAK 69^c lb.

U.S.D.A. "Choice" Beef. Rich red, tender, juicy meat, hand selected and guaranteed to please!

SIRLOIN TIP STEAK 98^c lb.

U.S.D.A. "CHOICE" BEEF

STANDING RIB ROAST 79^c lb.

3rd, 4th, and 5th rib



U.S.D.A. "CHOICE" BEEF

RIB STEAK 79^c lb.

U.S.D.A. "Choice" Beef. Build a satisfying family meal around this savory, succulent roast!

BONELESS RUMP ROAST 79^c lb.

U.S.D.A. "Choice" Beef. Company coming? Here's a tender, economical roast they'll enjoy!

BONELESS BEEF ROAST 79^c lb.

Tender, lean beef for hearty, delicious stews that win compliments and satisfy appetites!

BONELESS STEW BEEF 79^c lb.

U.S.D.A. "CHOICE" BEEF

T-BONE STEAK \$1¹⁵ lb.



U.S.D.A. "CHOICE" BEEF

PORTERHOUSE STEAK \$1¹⁹ lb.

Lean, fresh ground chuck for your favorite recipes!
Fresh Ground Chuck lb. 59c
Lean & meaty bacon for breakfast! 1 lb. pkg. sliced
Wilson Certified Bacon 59c

Cook's Cryovac Choice, good old fashion eating
Corned Beef Brisket lb. 69c
Cert! Fresh. Lightly breaded. 8 ounce pkg. frozen
Breaded Shrimp 49c

Sea-fresh for quick fish dishes! 1 lb. pkg. frozen
Icelandic Cod 49c

DEL AMO SHOPPING CENTER
CORNER OF HAWTHORNE & SEPULVEDA

MAGIC CHEF



DON'T FLIRT WITH FUMES or SPILLAGE!



AVOID FIRES AND EXPLOSIONS... KEEP ONLY ENOUGH GAS ON HAND FOR YOUR IMMEDIATE NEEDS—AND KEEP IT IN APPROVED SELF-CLOSING SAFETY CANS!